

For immediate release

PASCALE BUSSIÈRES: SPOKESPERSON FOR THE 34TH ANNUAL RENDEZ-VOUS DU CINÉMA QUÉBÉCOIS

Montreal, Wednesday, December 2, 2015 – **Québec Cinéma** is proud to announce that **Pascale Bussières** will be the spokesperson for the **34th annual Rendez-vous du cinéma québécois**, which will take place in Montreal from February 18 to 27, 2016, in the cinema district within the Quartier des Spectacles, the Quartier Latin.



Crédit : David Clermont-Béïque

The new spokesperson enthusiastically accepted the invitation of the **Rendez-vous du cinéma québécois**, a festival that has followed her exceptional career since the beginning.

"The Rendez-vous du cinéma québécois means meeting the most loyal fans, sampling the year's finest and the exciting discovery of the our cinema's wonderful breadth," Ms. Bussières said.

"Few actors in Quebec are recognized first and foremost as film actors. Pascale Bussières is one of those few," said Dominique Dugas, the festival's director. "She demonstrated tremendous grace from her very first film (*Sonatine*), which she made when she was a teenager. For the last 30 years she has led an exemplary career, to the point that she is now a vibrant incarnation of our cinema's diversity, energy and excellence. In a year in which she appears in no fewer than three films, I am especially pleased that this great actress is joining us for the next Rendez-vous du cinéma québécois, which promises to be as elegant and inspiring as Pascale!"

A leading personality in modern Quebec film, since an early age **Pascale Bussières** has played key roles in some of Quebec's landmark films. Since the age of 13, when she made a strong impression in Micheline Lanctôt's *Sonatine*, she has never stopped making movies, while also appearing on television and on the stage. Her big-screen work has won her numerous awards, including two Jutras. From Rita in *Eldorado* by Charles Binamé to Alys Robi in *Ma vie en cinémascope* by Denise Filiatrault, from the more recent Marie Santerre in *Marécages* to her performance in *Ville-Marie* by Guy Édoin, her list of credits is truly impressive.

The complete program of the **34th Rendez-vous du cinéma québécois**, presented by the SAQ in collaboration with Radio-Canada, will be announced in early February.

Right now at <u>LaVitrine.com</u>, the first 25 people to buy a **Passeport Cinéphile** for the Rendez-vous du cinéma québécois will receive an exclusive two-person invitation to the festival's opening-night gala screening. The Passeport Cinéphile gives you access to more than 300 films, including nearly 100 premieres. This is a unique opportunity to discover and rediscover the year's best films and to meet the people who made them. The perfect stocking stuffer for a movie lover in your life – or a great gift for yourself!

Hurry! Only 25 of these VIP passes are available: <u>http://lavitrine.com/activity/Passeport_Cinephile_RVCQ_2016</u> Price: \$95 (a \$195 value)

Keep up with the latest news from Québec Cinéma and the Rendez-vous du cinéma québécois: #RVCQ16

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Essential partnerships

The Rendez-vous du cinéma québécois extends sincere thanks to Le Saint-Sulpice Hôtel Montréal for its hospitality and to the SAQ, presenting partner, and Radio-Canada, co-presenting partner; to Bell, Starring Role partner, and our Leading Role partners, Casino de Montréal, MELS, the Cinémathèque québécoise and Cineplex. The Rendez-vous du cinéma québécois also wishes to thank its public and government partners, the Société de développement des entreprises culturelles (SODEC), the Ministère du Tourisme, the Régie du cinéma, the Secrétariat aux affaires intergouvernementales canadiennes (SAIC), Telefilm Canada, the Canada Council for the Arts, the Ville de Montréal and the Conseil des arts de Montréal.

About Québec Cinéma

Québec Cinéma's mission is to promote Quebec's cinema and its artists and professionals, and to contribute to the advancement of our film industry. Access to works, education and awareness are the organization's core concerns. Québec Cinéma produces the three largest showcases for Quebec's film industry: the Jutra Awards, the Tournée du cinéma québécois and the Rendez-vous du cinéma québécois. The organization also has an extensive educational outreach program.

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 Source
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